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Dealer Stamp













Complete tooling solutions from Snap-On. Snap-on.





# **OUR MISSION**

# The most valued productivity solutions in the world

#### **BELIEFS**

We deeply believe in: Non-negotiable Product and Workplace Safety Uncompromosing Quality Passionate Customer Care Fearless Innovation Rapid Continuous Improvement

### **VALUES**

Our behaviors define our success: We demonstrate Integrity We tell the Truth We respect the Individual We promote Teamwork We Listen

To be acknowledged as the: Brands of Choice Employer of Choice Franchisor of Choice **Business Partner of Choice** Investment of Choice

**VISION** 



Vision and Values

Our Business Model Must Be Balanced



Established in Kenosha, USA, in 1920, Snap-on is a global symbol of trust, innovation and quality. With more than 1500 products in line, an annual sales of \$2 billion+, Snap-on Incorporated is the acknowledged world leader in providing tooling solutions to industries across the globe. It is present in more than 150 countries, employs over 13000 people and has over 40 major manufacturing and distribution centers globally.

A leading global innovator, manufacturer and marketer of high quality tools, diagnostic and equipment solutions, Snap-on has been recognized by Forbes magazine as one of the '400 Best Big Companies in America'. It has been named the 'Number One' in manufacturing, four times in the last five

As part of its growth plans for Asia, Snap-on Incorporated has established a 100% wholly owned subsidiary in India. Snap-on Tools Pvt. Ltd. has its corporate office in Gurgaon, near New Delhi.

The Company began its operations in September 2003 by introducing a broad range of Hand & Power tools and Tools Storage equipment. Soon it acquired three leading equipment manufacturers - Hofmann, John Bean and Bahco to launch Auto Diagnostic & Shop Equipment and Sawing products in the market.

In less than three years, it has established itself firmly in the Indian market. Its success can be measured by the fact that its sales jumped from 50 lakhs in 2004 to 7 crores in 2005. Today, it is playing the vital role of instruments of change to the rapidly growing Indian market.



### Premium Hand Tools

The right hand tool can make even a complicated job simple. And can save you hours. Ergonomically designed and made of extra durable materials, Snap-on hand tools are designed to make you work quickly and efficiently.



Snap-on manufactures over 1,500 different sockets in approximately 200 styles with patented performance enhancing features.

Snap-on wrenches have been the first choice of professionals around the world. It offers a wide variety of wrenches including Combination Ratcheting Box/Open End, 4-Way Angle Head Wrenches, Ergonomic Adjustable Wrenches and many more.

Snap-on offers the most comfortable and the most powerful screwdrivers in the world. It has invented a number of tools such as Interchangeable Ratcheting Screwdriver system that are revolutionary breakthroughs in form, function and convenience.

Snap-on offers a wide variety of pliers that enable you to handle anything, from electronic assembly to plumbing, retaining rings to high voltage applications.

Snap-on offers products that meet the customized needs of customers. Its products are light weight, composite non-conductive, UL classified and ensure protection upto 1000 VAC and 1500 VDC.

Snap-on offers the largest selection of Torque measuring and testing tools ranging from Mechanical Click-type wrenches, Analog Dial type, Digital microprocessor based, Electronic Torque testers and Data Acquisition systems.

#### Pneumatic Power Tools

Snap-on is one of the world's most recognized brands of power tools. It is engineered to survive any job and lets professionals be in control of their work. Always.



Snap-on offers a complete line of Power tools starting from Air ratchets to heavy-duty impact wrenches, hammers, riveters and high application drills.

The Blue Point' range of air tools are highly advanced and great value for money for the auto after-market and general industry.



Sioux Tools joined Snap-on Incorporated in 1993. They are a premium range of tools catering to global Aviation and Aerospace standards. Known around the world for quality, durability and performance, they stand up to the demanding specifications required by today's industrial manufacturing, assembly and finishing needs.

## Metal Cutting Saws

Bahco, a Snap-on group company, is the world leader in Bi-metal Technology. It offers a host of long lasting, high quality blades, power hacksaw blades, bimetal hacksaw blades, reciprocating blades and band saws to cut almost anything from solid steel to aluminum. In fact, Bahco's Fish & Hook logo and the 'Sandflex' brand, are global icons of quality and reliability.

Kron Bi-metal

Sandflex HSS Bi-metal

Sandflex

## **Automotive Equipment**

Snap-on offers the world's best Audio Scanners, Wheel Aligners, Wheel Balancers, Tyre Changers & other equipment from the world leading brands such as 'Hofmann' & 'John Bean' which form a part of the Snap-on Group.



JBC Aligner



JBC Balancer

## Quality and Service

Snap-on Tools are backed with 'Gold like Warranty'. Its representatives offer solutions that add value and improve productivity for the end user. Its 'solutioneers' ensure quick and efficient solution to all tooling concerns.

Unmatched Advantages offered by Snap-on are:

- Ergonomically designed tools
- Capable of being Laser Etched
- Foam programming as a Tool control mechanism
- Extensive Q.A. tracking possible
- Control over complete manufacturing process from sourcing to packaging
- Understanding 'Quality' as primary design criteria.

#### Our Customers

Snap-on caters to a complete diaspora of world class manufacturing companies globally through multiple channels, direct, distribution, franchise and web. In India, it is servicing a number of key sectors like Aviation & Aerospace, Defense, Transportation, Oil & Gas, Chemicals, Processing, Mining, Power & General Manufacturing.



Hofmann Tyre Changer



Hofmann Aligner

# OUR NATIONAL RE-SELLER NETWORK

